



SARAH LATZ

CREATIVE DIRECTOR COPYWRITER
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EAST COAST BASED
+
ANY-COAST-HUSTLE

My mantra in life is to set your sights high and pull others up the mountain with you. With over 12 years of experience, I've touched many facets of the creative industry, but I get the most energized from problem-solving, storytelling, education and advocacy.

CREATIVE DIRECTOR COPYWRITER | **LATZ CREATIVE LLC**

Edelman LA, Radiate Collective

DIRECTOR OF EDUCATION | **CHICAGO PORTFOLIO SCHOOL**

Grew young talent, built new programs for the school and the curriculum, and hired and managed top industry leaders as our instructors.

SENIOR COPYWRITER | FCB

Cox Business, Comcast Xfinity, New Business, #ParentsCannesToo

SENIOR COPYWRITER | AWARDS **MANAGER | RECRUITER | ENERGY BBDO**

Claritin, ClariSpray, Bud Light, Dr. Scholl's, Alka-Seltzer Plus, Aspirin, Quaker, 5 Gum, Aleve, One-A-Day, Pearle Vision, Raid, New Business

COPYWRITER | DDB

Safeway, Kohler, State Farm, Skittles

COPYWRITER | LEO BURNETT

Hallmark, Allstate, Always, Tampax, Nexium 24Hour Launch, Silk, International Delight, Kellogg's, Travelocity, New Business

CREATIVE CIRCUS

Copywriting Track

PR AND EARNED MEDIA

Hotel Gansevoort, The Pod Hotel, The Jane Hotel, Cooperstown NY, Valspar, Ricoh, Xerox.

COLLEGE OF CHARLESTON

Corporate Communications